



News Release

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ABC7 SPONSORS FREE WI-FI AT BOB HOPE AIRPORT

*WiFi Access Will Complement ABC7 HDTV Screens
in Terminal for Next Five Years*

BURBANK, Calif., June 16, 2010 – Effective immediately, passengers at Bob Hope Airport will have access to free WiFi throughout the passenger terminal for the next five years under a new sponsorship agreement with ABC7, the West Coast flagship of the ABC television network based in Glendale, California.

The free WiFi availability is a new addition to the presence of ABC7 at Bob Hope Airport, which began in 2005 with the installation of HDTV overhead screens that carry ABC7 programming in passenger seating areas at the Airport's 14 boarding gate hold rooms.

Arrangements for the free Wi-Fi service and the HDTV screens were concluded between ABC7 and Alliance Airport Advertising, the Airport's agent for advertising, branding, digital media displays and sponsorship activities on the Airport premises.

“We were very pleased to be able to bring the Bob Hope Airport and ABC7 together and to build on that association with this free Wi-Fi opportunity. It will help connect passengers to their businesses and friends quickly and conveniently when they are at the Airport, while

(more)

ABC7 SPONSORS FREE AIRPORT WI-FI
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providing ABC7 an additional way to be in touch with the local community,” said Alliance President Shauna Forsythe.

Passengers with laptop computers or PDAs equipped with wireless network cards will find ***BUR-Airport-WiFi*** on their wireless managers. Once they click on the ***I AGREE*** screen button and activate their internet browser, they will be greeted with a quick message of “Free WiFi from ABC7.com” and will be free to navigate the Web.